

Most of the world's biggest animals could be extinct by 2100 if we don't take drastic measures.



WE REFUSE TO LET THAT HAPPEN



Key Conservation is helping conservationists gain critical support and funding through a mobile app that provides real-time updates on day-to-day campaigns. A scrolling live feed will update as needs from conservationists occur globally.

3

ways for conservation organizations to get help

WE WILL PROVIDE:



3

ways for supporters to give help

THROUGH THE MOBILE APP



1. IN-PERSON

Supporters are alerted to real-time volunteer opportunities in their area and as they travel through geo-based push notifications. This helps organizations to reach local supporters quickly for critical in-person needs.



2. SKILLED IMPACT

Supporters can give their professional skills to help conservation organizations.



3. DONATE

Supporters can give vital funds to a conservation organization to help with an immediate or longterm need.



FEEDBACK

After the contribution has been put to use the conservation organization will send a photo/video update to the supporter to show the outcome. Creating a transparent, stronger, and more intimate connection that supporters want.

HELP TEST THE APP!

BECOME A BETA TESTER!

Beta Testers are supporters who help test the app and its different features while it is being built. They give valuable feedback that helps us make sure the app doesn't have any issues before it is available to the rest of the world.

SIGN UP AT WWW.KEYCONSERVATION.ORG/BETATESTER